

KEVIN MCCAFFREY
Selected RESUME

e/Prime Media
P.O. Box 24061
New Orleans, La. 70184

Wikipedia: [https://en.wikipedia.org/wiki/
Kevin_J._McCaffrey](https://en.wikipedia.org/wiki/Kevin_J._McCaffrey)

7344 Onyx St.
New Orleans, LA 70124
(504) 251-4969
eprimemedia@gmail.com

TV/VIDEO/DOCUMENTARY PRODUCTION EXPERIENCE

- 2024-25** “*Louisiana’s Economic Value*” — in production, some shooting done.
- 2023** “*Chefs On Boats*,” short video for the Chefs’ Brigade explaining their efforts to connect restaurateurs with coastal fishermen.
- “*Cookoff For The Coast*” short video for Restore the Mississippi River organization and the Coalition to Restore Coastal Louisiana
- “*Bring Back Pontchartrain Beach*,” explaining the effort by the Pontchartrain Beach Foundation to restore the public beach venue.
- 2021-2022** “*Eternal Flow*” Documentary film inventing a new format: the stacked documentary, and a new genre from the pandemic: the Six Foot Interview. Funded by The National Wildlife Federation and created for and long version premiered at River Festival 2021.
- 2022** “*Isle Of Memories*” Short documentary highlighting the relationship of a professor from UL collecting oral history collaboratively with Native American Biloxi-Chitimacha peoples from the Isle Du Jean Charles coastal community.
- 2019-2022** “*Louisiana’s Value*” Documentary for TV being developed and in process of filming, looking at primarily the little recognized economic reasons Louisiana matters to the nation and the world.
- 2020** “*Jules Feiffer*” Editor, Documentary interview with iconic cartoonist and writer
- 2019** “*Lunch Money*” Documentary exploring the professional life of an African American farmer from Petal, Ms., who is involved in the Edible Schoolyard and Crescent City Farmer’s Market in New Orleans. Included are the sharing of ideas of Market founder and Slow Food USA director Richard McCarthy and iconic chef and food activist Alice Waters.
- “*Louisiana’s Value*” Documentary style short video for CPRA to use to introduce human faces and little seen reasons for saving the coast before educational power points and like presentations. Based on material for the TV documentary.

"Sails For Sustenance" Short film for online and presentations on philanthropic effort by Gulf State Bank President Guy Williams, New Orleans Yacht Club representative Jay Smith, and Haitian business representative Vladimir Laborde to deliver recycled sails to fishermen in Haiti.

2018

"A Closer Walk" NOLA music tour app release, in partnership with Randy Fertel and Fertel Foundation, Bent Media, The Ponderosa Stomp and Dr. Ira Padnos, and WWOZ radio station for marketing and distribution.

"Bob Marshall: Lost Lands of Louisiana," Informational twenty minute talk by Pulitzer Prize winning environmental reporter Bob Marshall explaining the history and status of Louisiana's Coast

"Bob Thomas: The Glossary of Louisiana's Coast," filmed and in post production.

"Zarouhie Abdalian: Recitations" project; Installation by artist Zarouhie Abdalian for Art Of The City Exhibition of The Historic New Orleans Collection. Produced for exhibit. Also produced one-minute promotional piece to go along with the 9 minute video.

Writer's Cabin Promotional video (pro bono) for A Studio In The Woods Artists' Residence.

2017-2018

"Stories From The Vault" *Images And The Archive," "Presenting Pieces of History," "Correcting The Database,"* and *"The Williams Residence,"* five short videos for the educational department of The Historic New Orleans Collection for presentation and online use.

2017

"Born On The Bayou," Documentary commissioned/funded by LEH and the Walton Family Foundation as part of the Smithsonian Institution Waterways exhibition. Centered on Levee Management Director Windell Curole and Bayou Lafourche Water Management.

2015-2017

"Finding Common Ground," Feature length documentary dealing with coastal restoration issues, communication, the Louisiana 2017 Master Plan, and the use of traditional environmental knowledge.

Broadcast premiere of long cut (1 hour, 28 minutes), April 21, 2017, Louisiana Public Broadcasting. New Orleans premiere on WLAE TV, November 2017.

Live premiere of short cut (1 hour, 13 minutes) at Restore America's Estuaries Conference, December 13, 2016; live showings in New Orleans, St. Bernard Parish, Mississippi and Plaquemines Parish at various venues, April-May 2017 through the present; scheduled environmental conference showings at Gulf of Mexico Alliance meeting, Houston, March, 2017; Water Alliance of America meeting, New Orleans, June 2017; State of the Coast Conference, May 2018 and others.

Development of *"A Closer Walk"*: New Orleans Music App long term project for WWOZ, Birth of Jazz portion, in conjunction with Fertel Foundation, Ponderosa Stomp and Bent Media covering other genres developing an app/website for tours and information on New Orleans music. Launched and distributed by radio station WWOZ in June, 2018.

2016

"Return Of The Beach," Production begun documenting the rebuilding of Pontchartrain Beach for Lake Pontchartrain Basin Foundation.

- 2014** *“Caernarvon Diversion Builds Land,”* short film for National Wildlife Federation and Restore the Mississippi River Delta organization.
“Hogan Jazz Archive,” awards show short film for Arts Council of New Orleans
- Ongoing MRGO film promotion and pre-production on several projects/topics including music, food and environment.
- 2013-2014** *“MRGOing, Going, Gone,”* final production for completion in 2013, WYES broadcast premiere October 2013, Louisiana Public Broadcasting premiere April, 2014
“Newcomb Pottery,” exhibition film produced for Newcomb College Institute at Tulane University and Smithsonian Institute
- 2012** *“Leah Chase,”* produced for New Orleans Museum of Art exhibition
- 2011-2012** *“Oil Spill Scientists’ Report,”* production (with Loyola Department of Mass Communication) of online video reports with scientists studying the BP oil spill results on habitat
- “No One Ever Went Hungry: Cajun Food Traditions Then & Now,”* live premiere, Southern Food & Beverage Museum Feb. 2011; broadcast premiere May 2011 WYES; also aired on Louisiana Public Broadcasting (LPB); Official Selection, New Orleans Film Festival; Official Selection, Wood’s Hole Film Festival, Wood’s Hole, Ma.
- 2010** *“Great Collectors/Great Donors,”* Documentary video produced for New Orleans Museum of Art Centennial Exhibition
- 2009-2010** *“Sur La Ligne/ On the Line,”* Jan Gilbert art gallery exhibition, New York, N.Y.
- Editor, *“Remembering Treme Foodways,”* for Southern Food & Beverage Museum
- 2009** *“In The Spirit: The Documentary Photography of Michael P. Smith,”* produced for The Historic New Orleans Collection for an exhibition of his works
“Going, Going Gone,” initial redeveloping film about Katrina, water surge and the closing of the Mississippi River Gulf Outlet
- Short video bios of artists Shirley Masinter and Michel Varisco
- 2008** *“Eat It To Save It,”* documentary pilot on Slow Food Ark of Taste enshrinee Joey Fonseca for Poppy Tooker
- Short biography video of artist Alan Gerson
- “Whispering Bones,”* and story circles: documentation development of a performance dealing with race
- “V-Day”* documentation; Field producer for Cabin Creek Films and Oscar winning producer/director Barbara Kopple
- 2007** *“We Live To Eat: New Orleans’ Love Affair With Food,”* broadcast on WYES and LPB in 2008 & 2009 and continues airing to today; exhibition cut for The Historic New Orleans Collection; personal panel discussion appearances: Finalist for James Beard Foundation Award in broadcast media
- “MRGOing, Going, Gone,”* initial evaluation and pre-production work on program about the Mississippi River Gulf Outlet (MRGO).

- "LakeviewS,"* documentation video on artists creating performance and art in flood damaged New Orleans neighborhoods
- 2006** *"Three Booksellers and Hurricane Katrina,"* produced for the American Booksellers Association, and shown at U.S. Book Trade Convention
- Documentation of various civic efforts of post-flood New Orleans
- Documentation of conference on women's global issues for Newcomb College Institute for Women
- Documentation of first *Save Our Coast* meeting
- Documentation of first second line after Hurricane Katrina
- 2005** *"Celebrating Tradition: 100 Years of Galatoire's Restaurant,"* video for Galatoire's Restaurant as client
- Documentation of Re-inhabiting New Orleans Conference, Tulane/Loyola
- 2004-2005** *"The Future Is Now,"* educational documentary on Louisiana Coastal Erosion for U.S. Army Corps of Engineers
- 2003** *"A Common Pot: Creole Cooking On Cane River,"* broadcast on WYES, LPB and other PBS stations. Official selection at New Orleans Film Festival; Wine Country Film Festival, Napa, Ca.; Oxford Film Festival, Oxford, Ms.

ORAL HISTORY AND FOLKLIFE PROJECTS

- 2025** Louisiana Coastal Key People of the Last 50 Years Project
- 2014-2017** Louisiana Folklife Commissioner
- 2014** Louisiana State Department of Culture, Recreation and Tourism: Baton Rouge Folklife Survey, Folk Welders
- Documentation of cooking Beef Tongue while a judge at Eunice Festival
- Documentation of Black Pot Camp, Eunice, La
- 2013** *"A Closer Walk; the Birth of Jazz,"* App research developed for WWOZ radio station
- 2007- 2019** New Orleans Jazz & Heritage Foundation: interviews with early founders, staff and board members
- 2009-2010** Louisiana State Museum: interviews on HD commissioned for the Louisiana Sports Hall of Fame
- 2005-6** e/Prime Media Post Katrina interviews with residents of Lakeview neighborhood, New Orleans
- 1998-2002** Newcomb Center for Research on Women: Culinary archive interviews with chefs and food professionals

GRANTS, HONORS, AND AWARDS **(RECENT)**

- 2025** **Louisiana Endowment of the Humanities Best in Digital Humanities Award:** *"A Closer Walk"* app
- 2024** **LSU Sea Grant:** Funding for Coastal Key People Oral History project
Loyola University Center for Environmental Communications: Initial Funding for documentary *"Louisiana's Value."*

- 2022** **New Orleans Jazz and Heritage Foundation Grant:** Second Archive grant to update Year By Year Jazz Fest History book
- 2019** **New Orleans Jazz and Heritage Foundation Grant:** Archive grant to update Year By Year Jazz Fest History book
- 2018** **Finalist: Webby Award: Travel:** “A Closer Walk” app
- 2017** **Impact Docs Award:** “*Finding Common Ground,*”
Telly Award: General: Public Awareness: “*Finding Common Ground*”
Commission/Funding: Louisiana Endowment for the Humanities, Walton Family Foundation; “*Born On The Bayou.*”
Meraux Foundation: Screening/promotional funds for “*Finding Common Ground*”
- 2015** **LSU Sea Grant:** Pre-production and production funds for “*Finding Common Ground*” documentary on the convergence of science and traditional knowledge
- 2014** **Telly Award: for Editing:** “*MRGOing, Going, Gone?*”
- 2013** **Monroe Fellow:** New Orleans Center for the Gulf South, Tulane University
Fellow: Institute for Environmental Communication, Loyola University
- 2012** **Finalist: Taste Awards, National Academy of Media Tastemakers,** “*No One Ever Went Hungry*” ; Two Categories: Best Ethnic Program and Best City or Regional Program
Louisiana Humanities Documentary of The Year ,“*No One Ever Went Hungry,*” awarded by Louisiana Endowment of the Humanities”
Research Associate, Loyola Institute for Environmental Communications
- 2011** **Selection,** “*No One Ever Went Hungry*”, New Orleans Film Festival, Wood’s Hole Film Festival; festival appearance and Q & A.
Media grant, Louisiana Endowment for the Humanities
Research grant, New Orleans Jazz & Heritage Foundation
Research grant, Fertel Foundation
Article on me and “Great Collectors” filming process, Arts Quarterly, New Orleans Museum of Art
- 2010** LEH Media grants Awards Committee member invitee
- 2009-2010** **Visiting Scholar,** Newcomb College Center for Research on Women, Tulane University.
- 2009** **Finalist: James Beard Foundation Award in Broadcast Media,** “*We Live To Eat: New Orleans’ Love Affair With Food*”
Article about me: *Edible New Orleans*, Winter 2009, “Scouting Food Culture Filmmaking”
LEH Media Grant panelist
- 2008** LEH Media Grants Awards Committee panelist
- 2007** Regional Advisory Panel, Council for a Better Louisiana
- 2005** Selection and appearances for 3 Film Festivals:
“*A Common Pot*” included in New Orleans Film Festival, Wine Valley Film Festival, Napa, Ca., and Oxford Film Festival, Oxford, Ms.
- 2000** Included as culinary scholar by Louisiana Endowment for the Humanities for Smithsonian exhibit “Key Ingredients”.
- 1998** New Orleans Gulf-South Booksellers Founders Award
- 1996-present** Various sailboat racing trophies: most recently 2019 Sugar Bowl Regatta, First Place, Non Spinnaker

PUBLISHED WORK

- 2012** Co-Editor with Jan Gilbert of a section of articles on performance after Katrina for *The Drama Review (TDR)*, MIT Press— New York University/Tisch School of the Arts
- 2011** Book contract on Cajun Meat Culture, University Press of Mississippi

	<i>Comment</i> —The Drama Review— on performance practices in a post-flood catastrophe landscape
	“Schaefer’s Seafood” Edible New Orleans Magazine
	“Soul Survivor” School Library Journal
2010-2014	“ <i>Shelf Life</i> ” Ongoing column on archives and the stories they hold for <i>Cultural Vistas Magazine</i> , a publication of the Louisiana Endowment for the Humanities
2009	<i>Eating Well</i> magazine: “Joey Fonseca and Catching Wild Catfish”
2008	<i>Cultural Vistas</i> : “It Takes A Village” Forum opinion piece on building community
2006	<i>American Booklist</i> : article on post Katrina New Orleans for convention issue
2005	“Re-inhabiting New Orleans” Documentation and booklet
2005	Book: <i>The Incomplete Year by Year Selectively Quirky History of the New Orleans Jazz Festival</i> . Editor, writer
2004	<i>Cultural Vistas</i> : Forum opinion piece on Louisiana foodways
2000-2005	<i>Kirkus Reviews</i> : Ongoing reviews of children’s books
2000	American Booksellers Association, update to long essay on the history by Charles Grannis on bookselling 1900 until 1975.
1999	Article, “She Said I Do--Have Breast Cancer,” <i>New Orleans Times Picayune</i> Article, “Cabbage from St. Patrick’s Parades, Recipes,” <i>New Orleans Times Picayune</i>
	“Children’s Book Writers and Illustrators In Louisiana,” <i>Cultural Vistas Magazine</i>
	Editor, “Mardi Gras Coloring Book,” by Joe Arrigo, <i>Arthur Hardy Enterprises</i>
	“Booklovers’ Guide To New Orleans”, credit for extra research, <i>LSU Press</i> ,
1998	Article, “Making Pizza,” <i>New Orleans Times-Picayune</i> Online Children’s book reviews for now-defunct website
1994-98	Children’s books reviews for “Pick Of The Lists”, <i>American Bookseller Magazine</i>
1995	<i>Manual Of Bookselling</i> : Chapter: “School Bookfairs”--Professional Trade Book
1989-1990	Book reviews in <i>Times Picayune</i> newspaper
1987	Article, “Luring Authors Beyond The So-Called Major Markets”, <i>American Bookseller Magazine</i>
1985	Article, “Selling Books Below Sea Level”, <i>American Bookseller Magazine</i>
1983	Editor, <i>TBR</i> , journal of poetry and fiction by writers featured in University Bookstore readings
1973	Article on rock extortion plot in Mobile, Alabama, <i>Rolling Stone Magazine</i>
1972-1975	Wrote and published large number of news articles and feature articles during journalism career

SCREENINGS, PANELS AND PRESENTATIONS **(SELECTED)**

2024	Panelist/Moderator: Two Environmental Filmmakers: Glen Pitre and Kevin McCaffrey” Riverfest at The Mint
2023	Screening “Isle Of Memories” London Lift Off Festival, London, England Screening “Isle Of Memories” Impact Festival Santa Monica, Ca. Screening “ <i>Lunch Money</i> ” <i>Ag and Art Festival Vacaville, Ca.</i> Screenings “ <i>Eternal Flow</i> ” and “ <i>Isle of Memories</i> ” State Of The Coast Screenings “ <i>Eternal Flow</i> ” and “ <i>Isle of Memories</i> ” Cinema On The Bayou Film Festival
2022	Screening of live presentation cut of “ <i>Eternal Flow</i> ” by Meraux Foundation, Docville, Violet, La. ; screening at The Lighthouse, West End Point, New Orleans Screening: “ <i>MRGOing, Going, Gone,</i> ” at Crevasse21, Braithwaite, La.
2021	Premiere online screening and Q &A “ <i>Eternal Flow</i> ” RiverFest Panel: Riverfest “Sugar”
2019	Screening “ <i>Finding Common Ground</i> ” Cinema On The Bayou Film Festival

- Screenings: *"We Live To Eat"* and *"No One Ever Went Hungry"* Vermilionville, La.
 Screening: *"We Live To Eat,"* Downriver Festival
- 2018** Screenings: *"Finding Common Ground,"* Pass Christian, Ms. Library, State of the Coast Conference
 Screening: *"Born On The Bayou,"* State of the Coast Conference.
- 2017** Screening: *"Born On The Bayou,"* New Orleans Film Festival
 Screenings, *"Finding Common Ground,"* Several venues: Contemporary Arts Center, Chalmette Cinema, etc.
 Panelist: *"Asian influence on the History of Shrimping in Louisiana,"* Downriver Festival
- 2016** Screening, *"Finding Common Ground,"* Restore America's estuaries Conference
 Screening, *"In The Spirit: Photography of Michael P. Smith,"* Retrospective, New Orleans Jazz and Heritage Festival's Documentary Film Festival
 Panels moderator, *"What Makes A Tasty Oyster?"* and *"Thinking Outside the Shell,"* Downriver Festival, New Orleans, La.
- 2015** Screening, *"No One Ever Went Hungry,"* Experience Louisiana festival, Eunice, La.
- 2014** Screening, *"No One Ever Went Hungry,"* and *"We Live To Eat,"* Nanterre, France
- 2013** Screenings, *"MRGOing, Going, Gone?,"* Loyola University, and Chalmette Cinema
 Panelist: *"The Business of Film in Louisiana,"* Louisiana Historical Association Conference
 Panelist: *"Communicating Risk and Resilience,"* Building Coastal Resilience Workshop IV
 Panelist: TDR launch at Ashe Cultural Center
 Judge, 25th Annual Crawfish Etouffee Cook-off, Eunice, La.
- 2012** Panelist: GLADET (Grupo Latino arm of Association for Transcultural Studies) Conference on Migration and Transcultural Psychiatry, Tuxtla Gutierrez, Mexico
 New Orleans Museum of Art; screening of *"We Live To Eat"*
 Judge, Soiree Royal, Opelousas chef cook-off, Opelousas Chamber of Commerce
- 2011** New Orleans Film Festival, official screening, *"No One Ever Went Hungry"*
 Wood's Hole Film Festival, official screening, *"No One Ever Went Hungry"*
 PoBoy Festival: screening of *"We Live To Eat"* and Q&A with Chef Frank Brigtsen
 Louisiana Book Festival: screening of *"No One Ever Went Hungry,"* and Q&A with Marcelle Bienvenu
 Judge, Soiree Royal, Opelousas chef cook-off, Opelousas Chamber of Commerce
 Panel, On Video and Food Blogging, International Food Bloggers Conference
 Panel, *"Consider The Cajun and Cultural Storytelling Techniques,"* Transcultural Psychiatry Conference, Paris, France
 Presentation, *"Fishermen of the Coast In Their Own Words,"* Orleans Club, New Orleans, La.
- 2010** Presentation with food scholar Claire Menck on *"Crawfish As a Sustainable Food System,"* Louisiana Folklife Society Conference
 Panel moderator, Historic New Orleans Collection: *"Red Beans and Rice"*
 Panel on Food Sustainability, Southern Food & Beverage Museum
- 2009** Invited Filmmaker and Presentation, Louisiana Folklife Conference, *"We Live To Eat"* and *"A Common Pot"* documentary presentations, Natchitoches, La.
 Presentation *"Preserving Cajun Food Traditions"*, LSU-Eunice Panel moderator, Louisiana Book Festival, *"Remembering Coleen Salley"*
- 2008** Presentation, Fundamentals of producing film and video, Tulane U./NCCROW
"We Live To Eat," screening and talk, Historic New Orleans Collection

WORK EXPERIENCE

2004-present	Owner, e/Prime Media LLC; Executive Producer and Publisher
1999-present	Free-lance researcher, oral historian, writer and consultant
1985-1998	Owner, Children's Hour Book Emporium, children's bookstore and Booksellers, Incorporated, school bookfair jobber/wholesaler, New Orleans, Louisiana
1987-1988	Manager, The Bookstore, University Of New Orleans Oversaw entire \$3.7 million plus college bookstore operation, including budgeting, personnel, marketing, and merchandising
1982-1987	Assistant Manager, The Bookstore, University of New Orleans: Oversight of entire book department
1977-1982	Manager, Waldenbooks, Oakwood Mall, Gretna, La.
1975-1977	Assistant manager, Doubleday Bookstore, Canal St, New Orleans, La.
1973-1975	Managing Editor, North Dade Journal, North Miami, Fl.
1972-1973	Copy Editor and reporter, Mobile Press Register, Mobile, Al.

PROFESSIONAL ORGANIZATIONS AND MEMBERSHIPS

2024-present	Member, U.S. Oral History Association
2014-2017	Commissioner, Louisiana Folklife Commission
2013-present	Associate Member Louisiana Broadcasters Association Member, Louisiana Folklore Society
2006-2008	Member, Council for A Better Louisiana
2001-present	Member, New Orleans Yacht Club Member, Slow Food International
1997-1998	Member, American Booksellers Association-Children's Book Council Committee
1994-1996	Member, Board Of Directors, Association of Booksellers for Children
1996	Charter member, Mid-South Independent Booksellers for Children
1994-1996	Member, U.S. Board on Books for Young People
1990-1997	Member, Mid-South Booksellers Association
1986-1992	Member, Board of Directors, American Booksellers' Association Chair, Literacy Task Force to American Booksellers Association Chair, Marketing Committee Chair, Publications Committee Served on many other committees and a task force on Board ethics Conceived and began bookseller oral history project Vice-President, Booksellers Publishing Inc.
1982-1998	Member, American Booksellers Association
1987-1990	Charter Board Member, Tennessee Williams-New Orleans Literary Festival Treasurer (1988-1990), chairing Finance Committee
1985-1987	Charter President, New Orleans-Gulf South Booksellers Association; oversaw initial organization of Louisiana-Mississippi regional book trade association
1980-1982	President, New Orleans Chess Club

SELECTED CIVIC AND CULTURAL ORGANIZATIONS

2013-present	Member, Louisiana Historical Association
2012-present	Member, Louisiana Historical Society
2011-2012	Member, American Folklore Association Member/Vice Commodore, Corinthians sailing Organization Member, Foodways subcommittee for planning, Louisiana Bicentennial Commission

2010-2014	Instructor, basic sailboat classes, Murray Yacht Sales
2010-2011	Board member, Corinthians Sailing Association
2009-present	Member, New Orleans Film Society Member, Friends of West End Park
2006-2008	Board Member, Louisiana Folklife Society
2005-present	Regional advisory committee, Council For A Better Louisiana
2005- present	Member donor, Louisiana Endowment of the Humanities
1998-present	Member, New Orleans Yacht Club
1997-1999	Member, Advisory Council, Louisiana Center For The Book Special committee on awards and Hall Of Fame
1997-2004	Treasurer, Alliance Francaise de la Nouvelle Orleans
1998	Member, Steering Committee on Literacy, 12 person advisory group assembled by New Orleans City Councilman Oliver Thomas
1992-present	Member, Contemporary Arts Center, New Orleans & New Orleans Museum of Art
1982-present	Member, Amnesty International

EDUCATION

2015	Italian language lessons, Italian-American Center, New Orleans
2013	Institute for Environmental Communication, Loyola University
2010	American Red Cross certification for CPR-AED and First Aid
2007	J-World Advanced Sailboat Racing
2000-2002	Bachelor of Sciences degree finished, Spring Hill College, awarded when work revisited and completed
1995-6	French Language studies, Alliance Francaise
1994	Huenfeld Seminar On Book Publishing
1992	Cox Cable Basic Course in Television Production
1985	Children's Literature Course, University Of New Orleans
1983	National Association Of College Stores, Financial Management Seminar
1968-1972	Spring Hill College; Bachelor of Arts: English major with Art minor